

The Value of Employers Group's Online Training

Do You:

- Have a staff of hundreds to train?
- Have an existing LMS (learning management system)?
- Currently use another online training provider?
- Need content tailored, branded or customized to your needs?



How Does Employers Group's Online Learning Compare to Other Providers?

Nine differentiators Employers Group has; others do not.

Feature	EG	SkillSoft	GeoLearn	mindleaders
Cost-effective Strategically priced to be lower than others	X			
Buy and Train Immediately Convenient on-demand ordering available	X			
Branding Logos, colors and pictures can be incorporated	X			X
Customization Change any course to meet your needs	X			
Buy What You Need No need to buy a license for all courses	X			
Large Selection Nearly 2,000 modules available	X	X	X	X
Expert Staff Assistance with topic identification	X	X	X	X
Available To Everyone All sizes & types of companies are served	X			X
Blended Options Available Reinforce online with live, instructor-led training	X			

*This comparison was made based on constant member feedback as well as industry articles, white papers and self-published online information. We are proud of what Employers Group provides for our online training. We understand the online world is constantly evolving. Feel free to check our facts and let us know if we are not right. If you use SkillSoft, we are confident, based on our experience, we can save you 30-50% of your total online SkillSoft spend. Let us show you!

What do others have that we do not?

- Large files that require significant bandwidth creating user frustration
- Overly complex learning; whereas EG's is linear from start to finish.
- Media heavy integrating large amounts of video
- Difficult to deliver globally due to technological infrastructure requirements

Haven't tried online training: Why might online learning be useful for your organization?

- Convenience. Train on your schedule, 24/7 anywhere with an Internet connection.
- Savings. No lost productivity due to travel.
- Measurable Results. Real-time progress for each learner and all of their courses.
- Knowledge Transfer. Content proficiency is measured ensuring content retention.
- Depth and Breadth of Topics. Modules for every level within every organization.
- Inexpensive: For as low as \$10, you can train an employee

Don't just E-learn, EG-learn

We've done the research so you don't have to.

**Employers Group
Training. Delivered.**